

ENTREPRENEURSHIP AND BUSINESS MANAGEMENT, DIPLOMA

Entrepreneurship and Business Management, Diploma

Overview

The Entrepreneurship and Business Management Diploma program is designed to empower aspiring and current entrepreneurs with the knowledge, skills, and resources needed to turn innovative ideas into successful businesses. Students experience all aspects of planning a new venture, from determining their personal vision to conducting market analysis to testing financial feasibility, drawing from the whole spectrum of business and management. Entrepreneurship and Business Management instruction is concerned with the development of an entrepreneur's knowledge of economic principles and with the decision-making process.

Locations

Online

Course Number	Course Title	Credits
SBMT 1315	Principles of Supervisory Leadership	3
SBMT 1321	Marketing Management	2
SBMT 1345	Finances for the Non-Financial Manager	3
SBMT 1511	Introduction to Small Business Management	3
SBMT 1535	Developing a Marketing Plan	2
SBMT 1561	Entrepreneurship - How to Start a Successful Business	3
SBMT 1581	Developing a Business Plan	2
SBMT 1591	Financial Projections for Business Plans	1
	<i>Electives from SBMT Courses</i>	20
	TOTAL CREDITS	39