

## SMALL BUSINESS MANAGEMENT, DIPLOMA

### Small Business Management, Diploma

#### Overview

The Small Business Management Diploma program is designed to empower aspiring and current entrepreneurs with the knowledge, skills, and resources needed to turn innovative ideas into successful businesses. Students experience all aspects of planning a new venture, from determining their personal vision to conducting market analysis to testing financial feasibility, drawing from the whole spectrum of business and management. Small Business Management instruction is concerned with the development of an entrepreneur's knowledge of economic principles and with the decision-making process.

#### Locations

Online

Prerequisites: To be eligible for enrollment in Small Business Management courses, the student must be a small business operator or must secure the consent of the instructor.

Course Number	Course Title	Credits
SBMT 1315	Principles of Supervisory Leadership	3
SBMT 1321	Marketing Management	2
SBMT 1345	Finances for the Non-Financial Manager	3
SBMT 1511	Introduction to Small Business Management	3
SBMT 1535	Developing a Marketing Plan	2
SBMT 1561	Entrepreneurship - How to Start a Successful Business	3
SBMT 1581	Developing a Business Plan	2
SBMT 1591	Financial Projections for Business Plans	1
	<i>Electives</i>	<b>20</b>
	<b>TOTAL CREDITS</b>	<b>39</b>