
SECTION HEADING

BUS 1105: Introduction to Entrepreneurship

Description

Introduction to Entrepreneurship presents information on starting a new business, developing a business plan, buying an existing business, and understanding the realities of the entrepreneurial lifestyle. Entrepreneurial issues involved in managing and growing an entrepreneurial venture will be covered in a separate class. This course is intended for all students at Minnesota West regardless of their major.

Credits

2

Prerequisite

None

Corequisite

None

Topics to be Covered

1. Explain entrepreneurial lifestyle, the pros and cons of being self-employed and entrepreneurial integrity.
2. Probing the types of entrepreneurial ventures and the advantages and disadvantages of small ventures.
3. Analyzing starting vs. buying an existing business and developing a business plan.
4. Exploring the legal structure of the business.
5. Examining the sources of financing and the marketing plan.
6. Identifying the small business financial resources and support services.

Learning Outcomes

1. Understand the fundamentals of entrepreneurship.
2. Integrate and apply business knowledge learned in other classes
3. Develop and strengthen ones professional oral and written communication skills
4. Develop and implement educational outreach projects (SIFE students).

Credit Details

Lecture: 2

Lab: 0

OJT: 0

MnTC Goal Area(s): None