SECTION HEADING

BUS 2221: Principles of Management

Description

Principles of Management studies the general principles of management planning, organizing, staffing, directing and controlling the establishment. Course emphasis is placed on the development of goals, policies, and systems necessary to coordinate all resources of an organization to achieve objectives. The importance of adequate managerial communication and motivation in accomplishing specific purposes, and the decision-making and the problem-solving process are emphasized.

Credits

3

Prerequisite

None

Corequisite

None

Topics to be Covered

1. Managers and Entrepreneurs

2. The Evolution of Management Thought

3. The Changing Environment of Management

4. International Management

5. Management's Social and Ethical Responsibilities

6. The Basics of Planning and Project Planning

7. Strategic Management

8. Decision Making and Creative Problem Solving

9. Organizations

10. Organizing in the Twenty-First Century

11. Human Resources Management

12. Communicating in the Internet Age

13. Motivating Job Performance

14. Group Dynamic and Team Work

15. Influence Process and Leadership

16. Change, Conflict, and Negotiation

17. Organizational Control and Quality Improvements

Learning Outcomes

1. Identify the four functions of management (planning, organizing, leading and controlling) and the type of executive management actives associated with each.

2. Examine the historical and philosophical origins of management

3. Apply current management theories and practices

4. Discuss the structure and design of organizations, and how managers effectively perform in this type of setting in order to accomplish goals

5. Identify the types and utility of systems and analyze how they are used to monitor and support achievement of strategic and tactical plans made by management.

6. Apply the principles and practices of decision-making skills to activities and individual in "real-world" managerial environments.

7. Examine the major ethical approaches, apply them to business situations and analyze their impact on management behavior.

8. Analyze the personal traits and skills of effective leaders.

9. Apply motivation in the workplace and apply motivation concepts to suggest improvements in the workplace.

10. Define and analyze the nature and role of organizational culture within an organization

11. Discuss how managers lead the process of organizational change.

12. Analyze the advantages, disadvantages, and best practices of utilizing teams within organizations

13. Analyze the impact of changing demographics, increasing diversity, and globalization on the management process

Credit Details

Lecture: 3

Lab: 0

OJT: 0

MnTC Goal Area(s): None

Transfer Pathway Competencies

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