

---

## SECTION HEADING

### FBMA 2135: Directed Study - Enterprise Alternatives

#### Description

Directed Study - Enterprise Alternatives assists those students wanting to make changes in their farm business through enterprise expansion, addition or enhancement. The course will develop a set of procedures for exploring and evaluating alternative choices.

#### Management Credits

2

#### Topics to be Covered

1. Written and oral presentations to promote alternative plans
2. Prioritize and select enterprise alternatives
3. Compare and evaluate industry standards
4. Interviewing techniques needed to evaluate enterprise alternatives
5. Team meetings
6. Team/project skills and procedures needed to assess alternatives
7. New, value added, and expansion alternatives
8. Tools and techniques developed in diploma and certified program

#### Learning Outcomes

1. Define the enterprise strengths and weaknesses
2. Evaluate the enterprise alternatives
3. Calculate the cost of implementation of alternative enterprises
4. Develop a cash flow involving enterprise alternatives
5. Assess the resource requirements of enterprise options
6. Develop an enterprise budget for each option