
SECTION HEADING

FBMA 2934: Fundamentals of Financial Management Business Plan Emphasis

Description

Fundamentals of Financial Management Business Plan Emphasis identifies the elements necessary for students to create, evaluate and implement a business plan for the business. Students will utilize financial information and records to develop the business plan.

Management Credits

3

Topics to be Covered

1. Complete the analysis of their business
2. Use the business plan in a manner that will allow for decision making in a correct business sense
3. Steps for developing and/or modifying a business plan

Learning Outcomes

1. Complete an analysis of the business
2. Interpret the analysis and cash flow information to determine the business cash needs for the upcoming production year
3. Revise the cash flow plan after the completion of the annual analysis
4. Monitor and adjust the cash flow plan on a regular basis
5. Determine the strengths and weaknesses of the business
6. Develop a vision statement and revise as necessary for the continuation of the business
7. Develop a mission statement and revise as necessary
8. Determine what changes to make in the business in order to better compete in today's market place
9. Develop a business plan
10. Justify the business plan