
SECTION HEADING

FBMA 2935: Applied Financial Management Business Plan Emphasis

Description

Applied Financial Management Business Plan Emphasis applies practical application of the business plan. Student will utilize financial information and records to apply the business plan.

Management Credits

3

Topics to be Covered

1. Recognize what is needed to create a business plan
2. Create the business plan for their business
3. Periodically review and update the business plan

Learning Outcomes

1. Review and evaluate the goals of the business and family
2. Align the business plan with the business and family goals
3. Evaluate the business plan on a regular basis
4. Implement the personal business plan
5. Determine the strengths and weaknesses of the business
6. Apply the vision statement for the continuation of the business
7. Assess the mission statement for the business
8. Determine the elements of the business that need to be modified
9. Evaluate the comprehensiveness of the business plan