
SECTION HEADING

FBMT 2170: Monitoring Farm Commodity Marketing Plans

Description

Monitoring Farm Commodity Marketing Plans revises the current farm commodity marketing plans. Emphasis will be placed on current market conditions and pricing opportunities. The student will prioritize and evaluate marketing opportunities and risk.

Management Credits

3

Topics to be Covered

1. Marketing plans based on current market situations
2. Current production cost and carrying charge calculations
3. New alternatives
4. Crop insurance alternatives
5. Marketing strategies to enhance farm profit and cash flow

Learning Outcomes

1. Develop a marketing plan utilizing crop insurance as a risk management tool
2. Assemble discount tables from local cash buyers
3. Investigate fees and expenses for pricing contracts
4. Construct marketing plans based on seasonal price trends
5. Construct a marketing plan, using cash sales to reduce market risk
6. Design option strategies to create minimum prices
7. Explain technical indicators related to commodity charts
8. Explain the purpose of price limits for future prices
9. Interpret tax laws relating to marketing plans