
SECTION HEADING

FBMT 2173: Directed Study - Monitoring Farm Commodity Marketing Plans

Description

Directed Study - Monitoring Farm Commodity Marketing Plans justifies the current farm commodity marketing plans. Emphasis will be placed on current market conditions and pricing opportunities. The student will prioritize and evaluate marketing opportunities and risk.

Management Credits

2

Topics to be Covered

1. Marketing plan
2. Marketing situation
3. Brokerage and advisor accounts
4. Marketing strategies to enhance farm profit

Learning Outcomes

1. Construct marketing plans based on seasonal price trends
2. Construct a marketing plan, using cash sales to reduce market risk
3. Design option strategies to create minimum prices
4. Explain technical indicators related to commodity charts
5. Explain the purpose of price limits for futures prices
6. Interpret tax laws relating to marketing plans