
SECTION HEADING

PHED 2111: Sports Management

Description

Sports Management introduce students to the vast array of fields within the sport management industry, the different job opportunities that are available, advanced knowledge, and skill sets needed in sports business management.

Credits

3

Prerequisite

None

Corequisite

None

Topics to be Covered

1. Essential history, philosophies, and theories of management in recreation, and sports.
2. Learn the management policies and procedures used in recreational, fitness, and sports settings.
3. The basic business aspects of running sports as a profitable organization.

Learning Outcomes

1. Describe the terminology and definitions in sports business.
2. Develop a management plan for a recreation or sports business or program.
3. Describe the history and evolution of management in recreation and sports businesses.
4. Develop a basic personal and business philosophy used in running a sports business or program.
5. Describe and explain the differences of the four areas of a strengths, weaknesses, opportunities, and Threats (SWOT) analysis.
6. Describe and explain different leadership styles and in running a sports business.

Credit Details

Lecture: 3

Lab: 0

OJT: 0

MnTC Goal Area(s): None