
SECTION HEADING

SBMT 1320: Innovation and Creativity

Description

Innovation and Creativity provides learners with an opportunity to explore the essential concepts of accelerated learning. Learners will be exposed to research on "how to learn", as well as examine the process of non-linear thinking.

Management Credits

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Prerequisite:

None

Topics to be Covered

1. Learn to utilize processes for finding business opportunities within the organization.

Learning Outcomes

1. Identify the benefits of enhancing creativity and innovation
2. Research various accelerated learning techniques