

SECTION HEADING

SBMT 1511: Introduction to Small Business Management

Description

A distance learning course of study designed to define small business and its importance in the free enterprise system. The basic elements of management and the responsibility of business owners and managers toward society are also examined. This course is intended to acquaint individuals, interested in starting their own business or pursuing a career in small business management on the many facets of managing and operating a successful small business enterprise. Student will, through the use of business simulations (case studies), develop a basic knowledge of small business management.

Management Credits

3