## **SECTION HEADING**

## SBMT 1561: Entrepreneurship - How to Start a Successful Business

## Description

Designed to present students with an understanding of the venture startup process. Students will learn skills that help them develop their venture concept, research the market, and development of a feasibility study. Various exercises will provide self-employment assessment, feasibility considerations, venture planning, and creating a written business plan.

## **Management Credits**

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